

## Saint Louis Science Center Family Video Project

This page explains the process and contains the information you'll need to submit your family video for use in the Saint Louis Science Center's GROW exhibit, sponsored by Illinois Farm Bureau.

The Science Center has requested a selfie style video of each family, so each county Farm Bureau manager will be responsible for recording the video, or assisting the family to record the video. Here's the kind of videos the Science Center is looking for:



[Video 1](#)

[Video 2](#)

We've developed 6 steps to simplify the whole process from start to finish.

This is a lot of information here, if you do not want to read it all, [watch this video!](#)

### The process explained in 6 steps:

#### STEP 1:

Choose a primary family, then choose a backup family and complete [this form](#). Not sure how to ask the family? [Use this cheat sheet](#).

#### STEP 2:

Once your form is submitted, you must wait for an email confirmation approval from Sabrina Burkiewicz at Illinois Farm Bureau.

#### STEP 3:

Once you've got the approval email to move ahead, you'll need your primary family to complete this [consent form](#).

#### STEP 4:

Once the chosen family submits, you will get another email confirmation from Sabrina Burkiewicz at Illinois Farm Bureau.

#### STEP 5:

Once you've received the email confirmation, you can film your family's video. Each county manager will be responsible for using a digital camera to make a video of their chosen family, and uploading the files to a shared folder for the Science Center to access.

## **STEP 6:**

Once you've filmed the video, upload the raw footage to [this Drop Box folder](#). Choose your county's folder to upload your footage. Do not edit anything, all editing will be completed by the Science Center.

### **Extra Help:**

- Here are two examples, [example #1](#) and [example #2](#), of the selfie style videos we want you to film.
- Here's some [tips](#) to help you make a great selfie style video.
- Here are some sample [scripts](#) you can have the chosen family use or write your own.
- Click on this link for a printable one page document of tips for filming your video.

### **Requirements:**

- Videos must be filmed using one of the cameras IFB provides to each region.
- You must film at least two minutes of video to give the Science Center enough raw footage.

### **Not sure about doing this yourself?**

We encourage you to ask a fellow CFB manager, friend, even your teens to help you record the video. If you still need assistance, contact the Promotion Team and we'll arrange for some assistance. [sburkiewicz@ifb.org](mailto:sburkiewicz@ifb.org)

### **Want to Opt Out?**

You can choose to opt out of this process entirely and not produce a video for your county by sending an email to Sabrina Burkiewicz at [sburkiewicz@ifb.org](mailto:sburkiewicz@ifb.org)

### **Due Date**

The Science Center is flexible but would like at least 20 videos in the map display for the grand-opening which is slated for this summer, and exact date has not been determined yet. If you would like your video to be in the map prior to the grand-opening, you'll need to complete it by April.